

ACM RISK CONSULTANTS (PTY) LTD COOKIE POLICY

Context and overview

Key Details

Policy prepared by:	: Information Officer
Approved by board / management on :	1 June 2018
Policy became operational on	: 1 June 2018
Version	: 1
Review date	: Release of POPIA

Introduction

ACM Risk Consultants (Pty) Ltd uses cookies and tracking technologies on our website to enable us to analyse use of our online services, to improve your experience of our services, and to allow you to use certain features of the online services, such as sharing content via social networks or other communications channels.

This policy describes ACM Risk Consultants (Pty) Ltd use of cookies and tracking technologies and provides information about how other entities may use such technologies in association with the operation of our main website (www.acmotor.co.za) mobile applications, and HTML-formatted emails that link to or reference this Cookie Policy.

This policy includes information about:

- Cookies and online tracking technologies;
- How we use cookies and tracking technologies;
- Your choices; managing cookies and opting out; and
- How to contact us.
- To find out more about our approach to privacy please read our Privacy Policy.

Cookies and online tracking technologies Web Browser Cookies:

A web browser cookie is a small text file that is sent by a website to your computer or mobile device where it is stored by your web browser. Web browser cookies may store information such as your IP address or other identifier, your browser type, and information about the content you view and interact with on the Digital Services. By storing such information, web browser cookies can remember your preferences and settings for online services and analyse how you use online services. Find out more about cookies at <http://www.allaboutcookies.org/>

Tracking Technologies: Web Beacons/Gifs, Pixels, Page Tags, Script:

Emails and mobile apps may contain a small transparent image files or lines of code to record how you interact with them. This information is used to help website and app publishers better analyse and improve their services

Tracking Via Mobile Apps:

When you use our mobile applications, we may record unique identifiers associated with your device (such as the device ID and IP address), your activity within the App and your network location. This information may be used to analyse and improve our digital media.

How we use cookies and tracking technologies:

We use cookies and tracking technologies to remember your preferences and settings; to remember information that you may enter online; to keep you logged in to portals that we may offer; to generate aggregate statistics about how people use our digital media; for error management and troubleshooting; to help you share content with others; and to improve your experience of the digital media.

We may give you the option to share content from the digital media on social networks or other communications channels.

Analytics on Our Digital Media:

We use Google Analytics to collect statistical information about how our digital media is used. Google Analytics services involve the use of cookies that collect information such as your IP address or other identifiers, browser information, and information about the content you view and interact with to record how you use our digital media.

These analytics services help us to know how many users we have, which parts of our sites are most popular, what browsers are used (so we can maximize compatibility), the country or region where our users are located, and the demographics and interests of our users. This enables us to better understand who is using our Digital Services and to improve how we present content on the Digital Services.

Google Analytics cookies may retain information for up to two years. For more information about Google Analytics services, please click [here](#).

Managing Cookies and "Opting Out" Opting Out of Analytics Cookies

To find out more about the Google Analytics services used on our Digital Services and to opt-out please visit: <https://tools.google.com/dlpage/gaoptout>.

Managing Cookies and Local Storage on Your Device

You can choose how web browser cookies are handled by your device via your browser settings, including to refuse or delete all cookies. Some devices allow you to control this through via your device settings. If you choose not to receive cookies at any time, the website may not function properly, and certain services will not be provided. Each browser and device is different, so check the settings menu of browser or device to learn how to change your advertising settings/cookie preferences.

You can find information on how to manage cookie settings on certain browsers via the following links:

[Cookie settings in Chrome](#)

[Cookie settings in Firefox](#)

[Cookie settings in Internet Explorer](#)

[Cookie settings in Safari](#)

[Cookie settings in Microsoft Edge](#)

[Cookie settings in Opera](#) Cookies we use

Cookie name	Provider	What it does
_utm.gif	Google-analytics.com	Tracking code that logs details about the visitor's browser and computer
_utma	acmotor.co.za	Collects data on the number of times a user has visited our website as well as dates for the first and most recent visit. Used by Google Analytics
_utmb	acmotor.co.za	Registers a time stamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of your website visit
_utmc	acmotor.co.za	Registers a timestamp with the exact time of when you leave our website. Used by Google Analytics to calculate the duration of your website visit.
_utmt	acmotor.co.za	Used to throttle the speed of requests to the server.
_utmz	acmotor.co.za	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics

How to contact us:

If you have any questions or concerns about our use of cookies and other tracking technologies, please send us an email via our [Contact Us](#) page.